

Understanding Travel and Mass Tourism



Travel vs. Tourism

- **Travel** → Going from one place to another for any reason.
Example: "I travel to different cities for work."
- **Tourism** → Traveling for fun or a vacation.
Example: "Paris is a popular place for tourism."



What is **mass tourism**?

- Mass tourism is when **a lot of people** visit the same place at the same time.
- It usually happens in **famous places** like big cities, beaches, and landmarks.



Where do tourists go?

These are some of the most popular destinations for tourism:

- **Paris** – Eiffel Tower 🏭
- **New York** – Times Square 🏙
- **Venice** – Gondolas & canals 🛸
- **Thailand** – Popular beaches



Why is mass tourism good?

- ✓ **More jobs** – Hotels, restaurants, and guides make money.
- ✓ **Helps local businesses** – Shops sell souvenirs to tourists.
- ✓ **Teaches culture** – People learn about new places.



Why is mass tourism a problem?

- ✗ **Too many people –**
Some places become too crowded.
- ✗ **Pollution –** Litter and waste hurt nature.
- ✗ **Damage to history –**
Old buildings and landmarks can break.



What do you think?

1. Would you like to visit a famous tourist place? Why or why not?
2. How can tourists help take care of the places they visit?
3. Can you think of a place in your country that has a lot of tourists?